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2023 Health, Beauty & Wellness Fair Sponsors, Vendors & Activities

The Scarsdale Business Alliance Announces Tickets are Now on Sale for the 2nd Annual Health, Beauty & Wellness Fair; as well as the Line-up of Sponsors, Vendors, and Activities

Scarsdale, NY - On Sunday, September 10th, 2023, the Scarsdale Business Alliance (SBA) will host its 2nd Annual Health, Beauty & Wellness (HBW) Fair, presented by White Plains Hospital. The event will take place rain or shine in Scarsdale Village from 11am - 3pm. The 2023 HBW Fair will be a fun, festive, and educational day full of activities surrounding key health and wellness resources.

Local businesses and health care providers will exhibit their services and products, offer health screenings, and demonstrate wellness techniques. Visit the HBW Fair Demo Tent throughout the day to participate in featured fitness classes, workshops and other engaging activities. Have a health or wellness question? Get expert advice from a physician at White Plains Hospital's "Ask the Doctor" booth, where free blood pressure screenings will also be provided.

The SBA is thrilled to partner with the Scarsdale Farmers' Market and their finely curated selection of vendors. Additional food merchants will serve a selection of savory and sweet offerings.

This year's Family Fun Zone will feature a 30' mini-racetrack with 5 remote-operated cars, a 50' inflatable obstacle course, a toddler interactive inflatable play center, a multi-player balloon blast, additional carnival games, an interactive photo-booth, a 60' GameTruck, sporting activities, face painting and caricature artists, and more! There will also be a fire truck, police vehicle, and ambulance on hand for safety tips and tours.

The HBW Fair will be donating a portion of the proceeds to Scarsdale Edgemont Family Counseling Service (SFCS). *"As a counseling agency with a mission to strengthen and support family life and to contribute to the well-being of the community, we are gratified by the steadfast support of the SBA and the many residents and community organizations of Scarsdale, Edgemont and lower Westchester. We believe families matter and that healthy families are the cornerstone of a healthy community,"* said Jay Genova, LCSW, executive director, SFCS. *"We look forward to celebrating the ongoing health and strength of our community at this fantastic event."*

The HBW Fair is a free community event, with a suggested minimum donation of \$15 per adult. Kids' Activity Tickets are available for pre-purchase and will also be available on-site (\$5 each,



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\$20 for five tickets, \$50 for fifteen tickets). **Receive 10% off all Kids' Activity Tickets purchased through September 4th.**

Thank you to our 2023 HBW Sponsors: **Lead Presenting Sponsor:** White Plains Hospital; **Presenting Sponsors:** Amazing Amusements, I Am More Scarsdale, Scarsdale Farmers' Market, Simple Wishes; **Silver Sponsors:** AT&T, GameTruck, Hair Saloon & Cafe, Lane Creative Co., Lulu's Blues Cruise, Metro Behavioral Health Associates, Patriot Bank, Popham Hall/New Park Management, Scarsdale Endo-Arielle Chassen Jacobs DMD PC; **Supporting Sponsors:** ARM Nutrition, Club Pilates Scarsdale, Mixology, Orangetheory Fitness, Rumble Boxing New Rochelle, ScentFluence, Village Kids Pediatric Dentistry.

Donation tickets and Kids' Activity tickets are now on sale: scarsdalebusinessalliance.com. Tickets will also be available for purchase on-site at the HBW Fair by cash or credit card.

FREE PARKING is available in the Freightway Garage and adjacent outdoor parking lot (72 Freightway) as well as the lower two levels of the Christie Place Garage (64 East Parkway).

PARTICIPATING VENDORS (as of 8/29): Amazing Amusements, Anthi's Greek, Arlotta Olive Oils, ARM Nutrition, AT&T, Babka Paradise, Bach to Rock Scarsdale, Badass Bagels, Bango Bowls, Bronx River Books, Cano Coffee, Club Pilates Scarsdale, Croatian Confections, Dr. Pickle, Empabake, Ever/Body, Freshly Made, GameTruck, Hair Saloon & Cafe, I Am More Scarsdale, Ice Cream for Fun, Longevity Place, Lulu's Blue's Cruise, Metro Behavioral Health Associates, Mixology, Moxie Salon and Beauty Bar, Nandini, NeverStopMoving365, Newgate farms, Nicole, The Artful Event, Norwich Meadow Farms, Orangetheory Fitness, P + S Seafood, Patriot Bank, Popham Hall / New Park Management, Popojito, Rumble Boxing New Rochelle, Sania's Brow Bar, Scarsdale Edgemont Family Counseling Service (SFCS), Scarsdale Endo-Arielle Chassen Jacobs DMD PC, Scarsdale Farmers' Market, Scarsdale Fire Department, Scarsdale Forum, Scarsdale Police Department, Scarsdale Village Dental Arts, Scarsdale Volunteer Ambulance Corp., ScentFluence, ShivaniYoga, Simple Wishes, Sova Farms, Village Kids Pediatric Dentistry, Wave Hill Breads, Wendybird Beauty, White Plains Hospital, Wing King Food Truck, YogaSix

Event Information and Sponsorship/Vendor opportunities, please contact info@scarsdalebusinessalliance.com for more information.