

Scarsdale Business Alliance



Scarsdale Business Alliance

PO Box 158

Scarsdale, NY 10583

info@scarsdalebusinessalliance.com

www.scarsdalebusinessalliance.com

The Scarsdale Business Alliance (SBA) is a non-profit organization dedicated to supporting the Village of Scarsdale and its local businesses.

Scarsdale is fortunate to have many large, independent, successful retail businesses along with new emerging entrepreneurial ventures. There is also a robust contingent of realtors, banks and independent practitioners throughout the area that support the community. The SBA looks to combine all of these elements, and work closely with Village government to improve Scarsdale and create a vibrant retail community.

The newly formed Scarsdale Business Alliance, with its experienced Executive Director and Board, has built a dynamic organization of dedicated merchants and non-retail service providers. With a focus on creating relevance for our local businesses, the SBA has plans to bring events and value-added services to its consumers. The SBA has also forged strong ties with the Village government and serves as a voice for the business community on a range of policy issues.

The SBA is looking to become one of the premier Westchester County business and community organizations. Join us to leverage the many benefits of membership. We are excited to promote our members businesses through numerous channels. The SBA serves as a liaison between the community, local businesses, government and the media.

SBA Member Benefits

- Assist overall business vitality and brand recognition through participation in large village wide events
- Networking and business development with other local members
- Improved access to Village Government through SBA channels
- Inclusion in SBA social media, calendars and newsletters for announcements, events and updates
- SBA Website business listing and dedicated individual page
- Sponsorship opportunities for large community events
- Business advocacy, visibility and camaraderie

SBA Membership Criteria

- All 10583 brick and mortar, retail, professional offices and non-retail service providers (\$375)
 - Participating in Sidewalk Sale (\$500)
- All 10583 home-based businesses (\$200)*
- Non-Profit Organizations (\$200)*
- Businesses outside 10583 (\$500)*
- Real Estate, Banks and Companies with more than 50 employees (\$1000)
 - Includes Sidewalk Sale Fee

*Please note that participation in SBA community events will be determined on a lottery basis due to limited space. Applications to participate in eligible events will be due one month prior to the event date. Sidewalk Sale upon approval \$125.

2019 Calendar

- Health, Beauty & Wellness Fair
 - Saturday, May 4th, 10am - 3pm
 - Boniface Circle/Chase Road
 - Showcase health practitioners and promote retail service-providers
 - Health and Wellness activities and demos
- SBA Meet & Greet
 - Thursday, June 6th, 6-8pm at Zachys
 - Networking event open to the community
- Annual Summer Sidewalk Sale
 - July 25th, 26th and 27th
- Scarchella Music Festival
 - Saturday, September 14th, 12 - 6pm
 - Boniface Circle/Chase Road
 - Live Music, Food, Drinks, Kids' Activities
- SBA Meet & Greet
 - Fall 2019 TBD

SCARSDALE BUSINESS ALLIANCE BOARD OF DIRECTORS

EXECUTIVE BOARD

Co-President: Marcy Berman-Goldstein, I Am More Scarsdale

Co-President: Ken Giddon, Rothmans

Vice President: Jennie Kramer, Metro Behavioral Health Associates

Executive Director: Darci DeMatteo

BOARD OF DIRECTORS

Anthony Barreira, Scarsdale Improvement

Paul Blanchard, Orangetheory Fitness

Nancy Chochrek, Houlihan Lawrence

Dina Grossman, Great Stuff

Dalya Khan, TAP Liaison

Denise Koslowsky, Advocate Brokerage Corp

Amy Nadasi, TAP Liaison

Andrew McMurray, Zachys

Michael Rosen, Eye Gallery of Scarsdale

Joseph Spadafino, Allstate Insurance

Jamie Steinthal and Michelle Adams, Meritage

Jane Veron, Scarsdale Village Trustee

Monica Wald, Julius Michael Scarsdale

Mike Wilson, Wilson & Son Jewelers



Membership Application/Renewal

Business / Organization Name (as you would like listed): _____

Contact Name: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Cell Number: _____

Email: _____ Website: _____

Facebook/Instagram: _____

Additional Contacts to be included in the SBA database: _____

- | | | | | | |
|--------------------------|--|--------|---|--|-------|
| <input type="checkbox"/> | <i>10583 Brick and Mortar, Retail, Professional Offices and Non-Retail Service Provider</i> | \$375 | <input type="checkbox"/> | <i>10583 Home-Based businesses*</i> | \$200 |
| <input type="checkbox"/> | <i>Participating in Sidewalk Sale</i> | \$500 | <input type="checkbox"/> | <i>Businesses Outside 10583*</i> | \$500 |
| <input type="checkbox"/> | <i>Real Estate, Banks and Companies with more than 50 employees (includes Sidewalk Sale Fee)</i> | \$1000 | <i>*Participation in SBA events will be determined on a lottery basis due to limited space. Applications to participate in eligible events will be due one month prior to the event date.</i> | | |
| <input type="checkbox"/> | <i>Non-Profit Organizations*</i> | \$200 | <input type="checkbox"/> | <i>Sidewalk Sale Fee (Pending Lottery)</i> | \$125 |

RETURN TO: Scarsdale Business Alliance, PO Box 158, Scarsdale, NY 10583

Make checks payable to Scarsdale Business Alliance | Chase Quickpay: info@scarsdalebusinessalliance.com

Credit Card (3% fee): Contact Darci DeMatteo, darci@scarsdalebusinessalliance.com

Signature: _____ Date: _____

FOR THE OFFICE ONLY: Payment recorded: _____